



## Odeon Take 3 Easy Steps to Achieve Accessible Cinema

Founded back in 1930, ODEON is one of the largest and best-known cinema chains in the UK and Ireland. Odeon was established as not only somewhere to watch films, but somewhere to experience them too. Iconic art deco architecture and the very latest technology became synonymous with ODEON; you didn't just go to see a film, you went to the cinema.

Today owned by AMC Theatres, Odeon are determined to give every guest a great experience every time they visit, and so continuously strive to innovate and improve their hospitality and services. The most recent innovation to their hospitality has been at their Maidenhead Cinema through a full refurbishment to become a luxury cinema. Through this new transformation Odeon have taken these 3 easy steps to achieve an accessible Cinema with the inclusion of a brand new **Changing Places toilet.** 

## 1) Expertise

Changing Places can often appear complicated with a range of requirements and specifications and so selecting the best suppliers with the right expertise can make all the difference. Following two prior successful projects, Odeon selected Aveso to once again to work with their architect and construction teams on site at Maidenhead. Together we were able to ensure a **fully compliant Changing Places toilet** that will support not only Odeon's customers but Maidenhead's community too.





## 2) Location

Once the project received the green light and suppliers had been selected, the next step was to discover the right location and space for the Changing Places toilet.

Changing Places require a **minimum of 12m**<sup>2</sup> and a minimum ceiling height of 2.4m to comply with the Changing Places specifications. In an existing building this can sometimes provide a challenge, so the design process is key to ensure continued compliance.

The space was located at Odeon Maidenhead, which more than met the size requirements (5.1m x 3.5m), however the room had a sloping ceiling. Following a further assessment of structure, our Specialist worked closely with the project architect to come up with an answer that met the Changing Places requirements and worked around the gradient of the ceiling. The ceiling was to be split into two sections and levelled with one side meeting the required 2.4m requirements and the other half lower. The 2.4m side was to cover all of the essential areas (the Toilet, Changing Table and turning space) with the other half used as additional space for carers, bins and the washbasin.

Access to the facility needed to also be considered as the route to the Changing Places toilet needed to be as accessible as the toilet itself.



With the design in hand, Aveso worked with closely with Odeon's contractor to supply and install the right equipment.

The OT200 Compact Ceiling Hoist was selected and installed on a flush H-Track system to ensure maximum floor to ceiling clearance.

With the ceiling being an unusual structure, the OT200 was fixed via wall posts with reinforced track to ensure strength and stability.

The CTX wall-mounted Changing Table is height adjustable with an adjustable head support at either end. This adult sized changing bench is designed to support carers and allow them to operate at a working height and then be stowed upright after use.

The room included an array of other features from a Stoma Shelf to a Wall-Mounted Privacy Screen, Height Adjustable Washbasin and more.

By working with Aveso - the official sponsors of the Changing Places Campaign, you utilise our unique insight; through expert guidance, project support, industry leading equipment and world-class engineers. Contact Aveso today to find out how we can help you.

For more information, contact the AVESO Team by telephone on +44 (0) 1242 822 979 or visit www.aveso.co.uk



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